

JUNIOR ACHIEVEMENT OF WASHINGTON FACT SHEET

WHAT IS JUNIOR ACHIEVEMENT?

Junior Achievement (JA) is the world's largest organization dedicated to educating students about work readiness, entrepreneurship and financial literacy through experiential, hands-on programs. JA programs help prepare young people for the real world by showing them how to generate wealth and effectively manage it, how to create jobs that make their communities more robust, and how to apply entrepreneurial thinking to the workplace.

PURPOSE

JA empowers young people to own their economic success. Our volunteer-delivered, K-12 programs foster work-readiness, entrepreneurship and financial literacy skills, and use experiential learning to inspire kids to dream big and reach their potential.

PROGRAM REACH

Every year JA programs engage well over 120,000 K-12 students in Washington State. In 2010/11, over 87,000 of those students resided in the greater Puget Sound Region. In 2004 JA opened the Boeing Center for Free Enterprise in Auburn, WA. Known as "JA World Western Washington", this state-of-the-art facility is home to JA's capstone programs; JA BizTown™ for fifth grade students and JA Finance Park for eighth graders. Over 20,000 students experience JA World each year. A new JA World facility in Yakima, WA opened in June 2011. Over 12,500 Central Washington students will be impacted at JA World Central Washington Annually.

VOLUNTEERS

In the 2010-11 school year over 5,000 JA volunteers visited local classrooms, served as job shadow hosts and guided students through their JA BizTown and JA Finance park experiences. JA's classroom volunteers include business people, college students, parents, and retirees. These dedicated individuals are the backbone of the organization.



PROVEN SUCCESS

JA is one of only a few global nonprofits to use independent, third-party evaluators to gauge the impact of its programs. Since 1993, independent evaluators have conducted studies on JA's effectiveness. Findings prove that JA has a positive impact in a number of critical areas. These results are available free upon request. Summaries of the findings also are published in the JA Programs section at www.ja.org.

FUNDING

Junior Achievement of Washington is funded locally by more than 3,600 contributors and through special events. Key events planned for 2012 are:

Celebrate JA Breakfasts, King County – Bell Harbor Int'l Conference Center	Wednesday, February 8, 2012
Puget Sound Business Hall of Fame – Seattle Marriott Waterfront	Thursday, March 29, 2012
JA Bowling Classic – Various Locations	May 2012
JA Golf Classic – Sahalee Golf & Country Club, Redmond	Monday, June 18, 2012
JA Golf Classic & Auction – Canterwood, Gig Harbor	June 2012

Junior Achievement of Washington Headquarters
Lake Union Building • 1700 Westlake Ave N Suite 400 • Seattle, WA 98109
Telephone (206) 296-2600 • Fax (206) 296-2617 • www.jawashington.org

PROGRAM OVERVIEW – ELEMENTARY SCHOOL

(Each program consists of five 30 – 45 minute activities)

Ourselfes[®] uses compelling stories read aloud by the volunteer, along with hands-on activities, to demonstrate helping, working, earning, and saving.

Our Families[®] emphasizes the roles people play in the local economy and engages students with activities about needs, wants, jobs, tools and skills, and interdependence.

Our Community[®] explores the interdependent roles of workers in a community, the work they perform, and how communities work.

Our City[®] studies careers, the skills people need to work in specific careers, and how businesses contribute to a city.

Our Region[®] introduces the relationship between the natural, human, and capital resources found in different regions and explores regional businesses that produce goods and services for consumers.

Our Nation[®] introduces the concept of globalization of business as it relates to various careers students many choose to pursue which utilize STEM skills – science, technology, engineering and math. Students understand the need to be entrepreneurial in their thinking.

JA More than Money (After School) teaches students about earning, spending, sharing, and saving money, and businesses they can start or jobs they can perform to earn money. (Six one-hour activities)

JA BizTown(Capstone program) is a simulated community where students assume the roles of workers and consumers following a series of classroom activities about business and jobs. (Classroom curriculum taught by teacher + experience in JA BizTown at JA World)

PROGRAM OVERVIEW – MIDDLE GRADES

(Each program consists of five 30 – 45 minute activities)

JA America Works - Students learn the history of American entrepreneurship and its role in business and the nation's economic development.

JA Economics for Success - Students explore personal finance, education, and career options based on their skills, interests, and values.

JA Global Marketplace - Students are provided practical information about the key aspects of the global economy, what makes world trade work, and how trade affects their daily lives.

JA Finance Park - Students learn to plan and manage a personal budget based on housing, living, and transportation expenses at our experiential learning center. (Classroom curriculum taught by teacher + experience in JA Finance Park at JA World)

PROGRAM OVERVIEW – HIGH SCHOOL

JA Banks in Action - By learning the fundamentals of the banking industry, students are equipped to apply what they've learned in a competitive environment using the JA Banks in Action computer simulation. Students have the opportunity to operate a bank, form banking teams, develop strategies, and earn a profit. (6 45-minute activities)

JA Be Entrepreneurial - By challenging students to start their own entrepreneurial venture, teens learn how to transition into becoming productive, contributing members of society. (7 45-minute activities)

JA Business Ethics - Designed to foster ethical decision-making in students, this program teaches students how to recognize, analyze, and apply ethical theories to their decision-making processes. (7 45-minute activities)

JA Careers with a Purpose - This program encourages students to use ethical decision-making skills to make career and life decisions. They discover that their career can have a noble purpose by reviewing their values and life maxims. (7 45-minute activities)

JA Economics - Students relate economic concepts and business principles to real-life situations. The class may run a Student Company and take part in computer-based situations. (Quarter or semester course taught by teacher with 7 volunteer visits)

JA Exploring Economics - Students relate economic concepts and business principles to real-life situations. (7 45-minute activities)

JA Presents: The NEFE High School Financial Planning Program - This program helps students to develop thoughtful decision-making skills by exploring the role that money plays in achieving personal goals. (5 45-minute activities)

JA Success Skills - Students learn skills necessary for the modern workplace, including interpersonal skills, teamwork, critical thinking, and problem solving strategies. (8 45-minute activities)

JA TITAN - Using a business management simulation students learn the effects of economic conditions and business decisions on companies and their industries. (8 45-minute activities)

JA Company Program - Students develop their own corporation by putting theory into practice with the help of volunteers from local businesses. (6-12 company meetings)

JA Job Shadow Day - This one-day experience pairs students with professionals in the workplace for a closer look at careers and the relevance of education to success.