



April 2012 Timeline

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 Team Captain & Coordinator Monthly Phone Check In w/ JA Bowling Acct. Manager	3	4 Tip of the Week: How to Use Bowling Website	5	6	7
8	9 Team Captain & Coordinator Weekly Check-In	10	11 Tip of the Week: How to Make a Lane Sponsorship Ask	12	13	14
15	16 Team Captain & Coordinator Weekly Check-In	17	18 Tip of the Week: Fundraising Ideas	19	20 Bowlers reach \$100 in fundraising!	21
22	23 Team Captain & Coordinator Weekly Check-In	24	25 Tip of the Week: Community Outreach Ideas	26	27 Team Captains Distribute company matching forms	28
29	30 Team Captain & Coordinator Weekly Check-In					

By the end of this month you should have done the following:

- ✓ Planned & held another company fundraiser
- ✓ Confirmed that each of your bowlers has raised a minimum of \$100