



March 2012 Timeline

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2 Coordinators Hold internal Kickoff Share Bowling Video w/ Captains & Bowlers	3
4	5 Team Captain & Coordinator Monthly Phone Check In w/ JA Bowling Acct. Manager	6	7 Tip of the Week: How to Use Bowling Website	8	9 Coordinators Sign Up for Bowler Page on Website	10
11	12 Team Captain & Coordinator Weekly Check-In	13	14 Tip of the Week: How to Make a Lane Sponsorship Ask	15	16 Team Captains Register Teams online& Sign-Up for Bowler Pgs. Invite Bowlers to team	17
18	19 Team Captain & Coordinator Weekly Check-In	20	21 Tip of the Week: Fundraising Ideas	22	23	24
25	26 Team Captain & Coordinator Weekly Check-In	27	28 Tip of the Week: Community Outreach Ideas	29	30 Bowlers Goal of \$50 reached by this date!!	31

By the end of this month you should have done the following

- ✓ Held an Internal Kickoff
- ✓ Planned & held a company fundraiser
- ✓ Signed up Online
- ✓ Confirmed that each of your bowlers has raised a min of \$50