

Fundraising Strategies

Utilize these fun ideas to help raise pledges for the Bowling Classic.

1. Hold a "Jeans for JA Day" in your office. Employees designate one day or even a week as Jeans for JA casual day/week. Employees give a donation, which gives them the okay to wear blue jeans to work on the designated day or days (typically \$5 for a day).
2. Create a company-wide fundraising goal. Create a poster with a Bowl-O-Meter to track the fundraising progress. Post in a visible place within your office. Give your Team Captains and Bowlers their own Bowl-O-Meters to track their individual goals.
3. Organize a bake sale or chili cook-off in your office.
4. Sell Lane Sponsorships to clients and local business owners for \$250 per sponsorship. These sponsorships go towards your individual fundraising goal! (See the Lane Sponsorship Form in the Fundraising Section).
5. Vocalize your support through online fundraising using social networking sites (Facebook, Twitter, LinkedIn) and email. Direct donors to the JA Bowling Team Directory where friends can help sponsor you in the event.
6. Hold an auction with prizes being time off, a good parking spot for a day or week, or the chance to bowl with an executive (or anything else you think your coworkers would like).
7. If you are a retail establishment, utilize the Schoolhouse project on this website. "Sell" these for an amount of your choosing. Have the customer write their name, and then post them around the store.
8. Organize a basket auction. Each company department or team creates a gift basket of donated items. Baskets may have themes and may include anything from trinkets to treasures. Display baskets and then auction them off.
9. Go home early! Managers collect \$25 from any employee who wants to leave work early on a designated day.
10. Get a Day Off! For any bowler that raises \$250 or more, the boss will grant you one paid day of vacation. This is a great way to raise the average amount that bowlers raise.
11. Krispy Kreme or Pizza Sale: Ask your boss to buy a few pizzas or dozens of donuts. Have them delivered to the office for breakfast or lunch and sell them individually. Who can resist food?
12. Ask 15 people for just \$10 each or 10 people for \$15 each. Solicit a parent, sibling, significant other, boss, friend, neighbor, co-worker, vendor, dentist, and doctor. If everyone donates, you would already meet the \$150 individual fundraising goal.
13. Ask a local restaurant to sponsor a JA Fundraising night or Happy Hour where 10% of every dollar goes to benefit the Bowling Classic.
14. Maximize your fundraising potential by checking with all donors to see if their company will match their donation.

